



Best of WSBA CLE 2024 – Day 1

TUESDAY, DECEMBER 10, 2024

Approved for 7.0 CLE credits (4.5 Law & Legal Procedure + 2.5 Other)

TUITION: \$199 (Register for Best of CLE 2024 Day 1 and Day 2 at the same time and pay only \$275 for both days)

Washington State Bar Association

1325 Fourth Ave., Suite 600 | Seattle, WA 98101

WEBCAST
ONLY

DESCRIPTION

Join us for Day 1 of the Best of WSBA CLE 2024 featuring videos via webcast with lively moderator Stacey Romberg to answer your questions. Enjoy the sharp and engaging presentations of some of the best sessions presented throughout the year!

NOTE: *This program consists of recorded sessions that originally took place earlier this year. You may not claim credit for the same course if repeated within your three-year reporting period.*

MODERATOR

Stacey Romberg –
Stacey L. Romberg, Seattle

SCHEDULE

8:10 a.m. > Webcast Sign-In Opens

8:25 a.m. > Welcome and Introductions

- **Stacey Romberg** – *Stacey L. Romberg, Seattle*

8:30 a.m. > Legal AI Panel Discussion

60 minutes, 1.0 credits L&LP

Join a panel of experts to discuss how LLMs (large language models) will affect the areas of substantive law, the business of law, and access to justice. The panel welcomes audience questions to drive the discussion.

- **Jenny A. Durkan** – *WSBA Legal Technology Task Force, Seattle*
- **Damien A. Riehl** – *vLex, Minneapolis, MN*
- **Moderator: Margeaux Green** – *WSBA Practice Management Assistance Program, Seattle*

9:30 a.m. > Transforming Legal Frontiers:

Navigating the Future with Generative AI in Law

45 minutes, 0.75 credits Other

In this illuminating presentation, step into the future of legal practice as we unravel the potential transformative power of generative AI for lawyers and legal professionals. This presentation is designed for those who are just beginning to learn about generative AI and those who have some understanding but haven't yet dived in. The presentation is not just a glimpse into the future—it's your passport to staying ahead in the ever-changing legal landscape.

- **Stephen Embry** – *TechLaw Crossroads LLC, Louisville, KY*

10:15 a.m. > BREAK

10:30 a.m. > Artificial Intelligence and Intellectual

Property: What We can Learn from AI Caselaw

90 minutes, 1.5 credits L&LP

Dive into current case law, recently released USPTO and US Copyright Office guidance, and what we've learned so far in the few years since generative AI took the world by storm. Can artificial intelligence ("AI") be an author or an inventor? Is AI capable of infringing IP? Can AI be used efficiently and ethically to practice IP law? Join this session to discover what we know, what we don't, and how we can best embrace these recent technological advancements.

- **Taylor Fairchild** – *Christensen O'Connor Johnson Kindness PLLC, Seattle*

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SCHEDULE

12 p.m. > LUNCH

1 p.m. > How to Digitally Transform Your Practice

60 minutes, 1.0 credit Other

This session focuses on the crucial role of digital transformation and marketing in today's online-driven market. Daniel Steinberg, Founder and CEO of Lawbrokr and former Clio, will explore innovative strategies for engaging prospective clients through your digital platforms. Discover how law firms can apply tactics from other service industries to enhance their digital presence and client engagement. Don't miss these valuable insights from a leader in legal marketing technology.

- **Daniel Steinberg** – *Lawbrokr, Toronto, ON*

2 p.m. > Washington Liquor Laws:

How the Three-Tier System Shapes the Business of Alcohol

60 minutes, 1.0 credit L&LP

With its roots in the Prohibition era, the “three-tier system” shapes virtually every aspect of the alcoholic beverage industry. With this presentation, you will learn how laws requiring independence among the manufacturer, wholesale, and retail tiers drives entity structure, licensing qualifications, operations, sales, and marketing for alcoholic beverage clients.

- **Emily Gant** – *Foster Garvey PC, Seattle*

3 p.m. > BREAK

3:15 p.m. > Using Microsoft Copilot in Your Law Practice

45 minutes, 0.75 credit Other

In this session we'll talk about what Copilot is and how you can use it to be more efficient and productive. We'll talk about how it works, point out some things to watch out for, and give tips on how you can use it in Word, PowerPoint, Excel, Outlook, OneNote and more.

- **Ben Schorr** – *Microsoft, Redmond*

4 p.m. > Persuading the Adjudicator

60 minutes, 1.0 credits L&LP

You will learn about how Administrative Law Judges are selected. Then, once you understand the differences between traditional trials and administrative hearings, learn about submitting documents into evidence and using witnesses under relaxed rules of evidence, and effectively advocating for your clients.

- **Judge Evan H. Nordby**, *San Francisco, CA*
- **Rory B. O'Sullivan, Esq.** – *Washington Employment Benefits Advocates, Seattle*

5 p.m. > Complete Online Evaluations • Adjourn

Best of WSBA CLE 2024 – Day 1

Tuesday, December 10, 2024 • #25551 WEB

REGISTRATION

Please fill out the registration form and mail to WSBA seven business days prior to the program. To register online, go to www.wsbacle.org and enter 25551 in the search box. For your security, do not email or fax credit card information.

First Name: _____ M.I. ____ Last Name _____

WSBA No: _____ Firm/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

If special accommodations are needed, please email cle@wsba.org or call toll-free at 1-800-945-9722.

Please omit my name from the networking list made available to exhibitors and/or attendees.

PAYMENT INFORMATION

#25551 WEB, attend in online, 12/10/24

\$199 (Register for Best of CLE 2024 Day 1 and Day 2 at the same time and pay only \$275 for both days)

Check enclosed payable to WSBA

Visa **MasterCard** **AmEx**



Card No. _____



Cardholder Name (print) _____

Exp. Date _____



Authorized Signature _____

Registrations received less than 48 hours before a seminar are not guaranteed a coursebook or other presentation materials on-site.

ONLINE > Go to www.wsbacle.org and enter **25551** in the search box. Payment by credit card.

PHONE > Call **800-945-9722** or **206-443-9722** with credit card and registration/order form in hand. Our service provider will charge you a separate, non-refundable transaction fee of 2.5% on all bank card transactions.

MAIL > Please fill out this registration form and mail to WSBA seven business days prior to the program along with your check payable to WSBA. Credit card payments by mail or fax are no longer accepted.

Seminar Registration Transfers, Refunds and Cancellations

In most circumstances, if you cannot attend the live event, we can transfer your registration to the on-demand product, once available (8-10 weeks from the program delivery date). Generally, for webcast/ webinar registrations, tuition fees may be refunded, less \$25 for processing, for written cancellations postmarked, emailed, or faxed up to the start of the event. For in-person registrations, tuition fees may be refunded, less \$25 for processing, for written cancellations postmarked, emailed, or faxed by 5 p.m. up to three business days before the event. No refunds will be provided after the dates specified. You may also send a substitute in lieu of canceling. When applicable, specific exceptions to these policies will be noted on individual event registration pages. Please email cle@wsba.org with any requests or questions.